

2019 SOUTHWEST FUEL & CONVENIENCE EXPO

MAY 14 - 16 • FORT WORTH CONVENTION CENTER & OMNI HOTEL • FORT WORTH, TX



DON'T JUST EXHIBIT, DOMINATE!

Create a buzz at your booth and position your company as a top contender before the main event – **FOR FREE!** Submit your new products and services, booth prize drawings, and high-profile guest appearances featured during the 2019 Southwest Fuel & Convenience Expo – benefits include:

- Listing in the pre-show Texas Food & Fuel Magazine
- Listing in the Southwest Fuel & Convenience Expo Showguide
- Digital promotion on www.sw-expo.com

Here's how it works:

- 1)** Exhibitors inform show management of a new product or service launched in 2019, gifts and prizes available to attendees during the Expo, and/or exhibit booth appearances from high-profile celebrities/personalities.



- 2)** Exhibitors submit a web-ready box ad (350x250) in jpeg or gif format and include company logo and booth # – creative designs are encouraged!

Box ads are linked to the promotional brochure, website, or online video provided by the exhibitor.



- 3)** Show management reviews and posts promotional materials online!

Submit via email to:
Jesus Azanza, Director of Marketing & Business Development
jazanza@tffa.com (Questions? Call 512.617.4309)

www.sw-expo.com

