



SOUTHWEST FUEL & CONVENIENCE EXPO

SHOWGUIDE & DIRECTORY AD SELECTION

x1

<input type="checkbox"/> OUTSIDE BACK COVER SOLD!	\$4,500
<input type="checkbox"/> 2-PAGE SPREAD	\$4,000
<input type="checkbox"/> INSIDE FRONT COVER	\$3,500
<input type="checkbox"/> INSIDE BACK COVER	\$3,500
<input type="checkbox"/> FULL PAGE (WITH OR W/OUT BLEED)	\$2,750
<input type="checkbox"/> 2/3 PAGE	\$2,250
<input type="checkbox"/> 1/2 PAGE (V/H/ISLAND)	\$1,750
<input type="checkbox"/> 1/4 PAGE (V/H)	\$1,000
<input type="checkbox"/> 1/8 PAGE (V/H)	\$650



TOTAL ORDER: \$ _____ (AD PRICE)

ADVERTISER INFORMATION

Company _____

Primary Contact _____

Address _____

City _____ State _____ Zip _____

Tel _____ Fax _____

Email _____ Website _____

I AGREE TO ALL TERMS OF THE RATE SHEET AND THIS CONTRACT AS APPLICABLE FOR MY COMPANY.

Authorization Signature: _____ Date: _____

Advertiser indemnifies the Texas Food & Fuel Association (the "Association") against losses or liabilities arising from this advertising. The Association assumes no liability whatsoever, except to the extent of a one time paid advertisement of the same specification, in the next or similar publication, if any proven or admitted errors or omissions have occurred. Payment is due upon receipt of the invoice. Revisions to previously submitted ad copy are subject to additional charges. In the event of a contract cancellation, the advertiser or agency agrees to repay the Association any discounts granted for multiple insertions less any discount applicable for the number of insertions completed in the contract. All cancellations must be received in writing prior to the advertising sales deadline. All premium positions are non-cancelable.

Please sign and return to:

Jesus Azanza
Texas Food & Fuel Association
401 W. 15th Street, Ste. 410 • Austin, TX 78701
Tel: 512.617.4309 Fax: 512.477.4239
jazananza@tffa.com



2-PAGE SPREAD 12" x 18" (w/ bleed)	
2-PAGE SPREAD 11.5" x 17.5" (w/out bleed)	
FULL PAGE 9" x 12" (w/ bleed)	FULL PAGE 8.5" x 11.5" (w/out bleed)
2/3 PAGE 5.667" x 11.5"	1/2 PAGE (ISLAND) 5.6325" x 8.5"
1/2 PAGE (VERT.) 4.125" x 11.5"	1/2 PAGE (HORI.) 8.5" x 5.625"
1/4 PAGE (HORI.) 5.125" x 3.875"	
1/4 PAGE 3.875" x 5.125"	1/8 PAGE (VERT.) 2.5" x 3.9"
	1/8 PAGE (HORI.) 3.9" x 2.5"

